## **Claims**

## What is claimed is:

- 1. A printing process whereby lenticular lenses can be printed upon directly with a variety of low cost color inkjet printers 600 DPI and above as well as wide format inkjet printers.
- 2. The inkjet printing of claim 1 that is accomplished without requiring film or complex interlacing techniques to print directly on the lens sheets.
- 3. The lenticular lenses of claim 1 that can be cut and printed for 3-D and animation images either horizontally or vertically and in different sizes including rolls.
- 4. The lenses of claim 2 that are aligned either  $90^0$  from or parallel to the alignment bars of desktop printers and wide format printers depending on the lens orientation creating exact registration.
- 5. The printing process of claim 2 that requires directly printable lens material of minimal thickness and increased lines per inch to maximize print quality and results of lenticular imaging.
- 6. The use of thinner lens material that is softer and more pliable for ease of insertion into all types of printers without reducing the quality of the image.
- 7. The lenses of claim 1 that take the place of laminating to protect the ink.
- 8. The clear inkjet coating material that is applied to the back of the lenticular lens in the correct process to provide proper adhesion for the coating and printability.
- 9. The use of a white lens coating material that is inkjet printable through the coating to replace solid white adhesive backing.
- 10. The white lens coating material of claim 7 that is microporous allowing backlit light through the lens.
- 11. The microporous white lens coating material in claim 8 that provides a white background for the images printed on the lens.

- 12. The white lens coating material of claim 7 that is quick dry preventing the printed roll from sticking, causing quality problems with the printed image.
- 13. The white lens coating microporous material of claim 8 that increases the resolution of the lens when printed.
- 14. The white coating material of claim 7 that allows 3-D animation printing on the back of lenses in an easier, lower cost, process for both desktop and wide format printers reducing the process by one step.
- 15. The white coating material of claim 7 that allows wide format printers to recognize the lenticular clear lens to enable the printing process.
- 16. The white coating material of claim 7 that provides UV protection for longer ink life for the image.
- 17. The white coating material of claim 7 that will not show scratches or fingerprints.
- 18. The white coating material of claim 7 that avoids the necessity for hot or cold lamination that would cause distortion of the image.
- 19. The white coating material of claim 7 that eliminates the need for single side lamination that causes curling of the final product.